BRI --- - Global Governance / Governança Global

Programa da disciplina – 2º semestre 2016

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Objectives / Objetivos
In the context of a variety of serious trans-boundary challenges like health epidemics, hunger and environmental degradation global governance is more urgent than ever before. This course provides an introductory understanding of the key processes and challenges of global governance. We will learn more about the evolution of the concept of global governance, briefly trace the evolution of the international/global system since the last century and shed light on the current transformations going on in the global system. In three case studies particularly devoted to current development challenges like health, food security and climate change the student will get a better understanding how global governance actually works and how global actors try to tackle trans-boundary challenges which do not only threaten the stability and security of many states but also put in danger our own personal lifestyle. At the end, the student will also learn about ideas of how to improve the existing structures and processes of global governance.   Para enfrentar uma variedade de desafios transfronteiriços, como epidemias, fome e degradação ambiental a governança global é mais necessária do que nunca. Este curso fornece na compreensão introdutória dos processos-chave e os desafios da governança global. Nós vamos aprender mais sobre a evolução do conceito de governança global, traçar a evolução do sistema internacional desde o último século e lançar luz sobre as atuais transformações em curso no sistema global. Em três estudos de caso particularmente dedicados aos desafios atuais de desenvolvimento, como a saúde, a segurança alimentar e as mudanças climáticas o/a estudante obterá uma melhor compreensão de como a governança global funciona na prática e como os atores globais tentam enfrentar os desafios transfronteiriços que não só ameaçam a estabilidade e segurança de muitos estados, mas também colocam em perigo o nosso próprio estilo de vida pessoal. No final, o/a estudante tambem será familiarizado/a com idéias de como melhorar as estruturas e processos da governança global existente.

Programa resumido:
The course starts with an introductory session, explaining the outline of the course, the objectives and requirements. Thereafter, we will shed light on the concept of global governance and its historical development. In part II, we will have several debates about different aspects and features of global governance, such as power, the role of the state, civil society and the development of international norms. In part III, we will take the plunge and explore what all this means in practice. In part IV, students will shortly present their main ideas of their essay structure. We will discuss ideas about how to possibly improve global governance processes and, in the last session, summarise what we have learned throughout the course.   O curso começa com a sessão introdutória, explicando o esboço do curso, os objetivos e requisitos. Depois vamos lançar luz sobre o conceito da governança global e seu desenvolvimento histórico. Na parte II, teremos vários debates sobre diferentes aspectos e

características da governança global, como poder, o papel do Estado, a sociedade civil e o desenvolvimento de normas internacionais. Na parte III, vamos tomar a mergulhar e explorar o que tudo isso significa na prática. Na parte IV, os alunos irão apresentar brevemente suas principais ideias da sua estrutura de ensaio. Vamos discutir idéias sobre como melhorar os processos da governança global e, na sessão de conclusão, resumir o que aprendemos durante o curso.

Marking /Avaliação

- Learning logs (summary of the key arguments of the required reading) to be submitted before the beginning of every class (2-3 DIN-A-4 pages, double-spaced, font size 12)
- Attendance
- Essay + short presentation (session 11)
- Lessons-learned paper (~ 3 DIN-A-4 pages, double spaced, font size 12) (to be submitted in session 13)

Method / Método

- 15 weekly sessions à 90 minutes / 15 sessões semanais à 90 minutos

The course will be held in English.

Programme / Programa

Part I

Session 1: Introductory session

Why global governance?

- Introduction to the topic, the course, its objectives and requirements
- Josette Sheeran (2011), "Ending hunger now", TED Global (video).

Session 2: Conceptualising global governance

What does it mean?

Reading material:
- Rosenau, James (1992), "Governance, Order, And Change in World Politics", in: Rosenau, James A. and Czempiel, Ernst-Otto (eds), *Governance Without Government: Order and Change in World Politics*, Cambridge: Cambridge University Press, pp.1-29.
- Rosenau, James (1997), "Fragmegration", in: Rosenau, James, *Along the Domestic-Foreign Frontier. Exploring Governance in a Turbulent World*, Cambridge: Cambridge University Press, pp.99-117.

- Dingwerth, Klaus and Pattberg, Philipp (2006), "Global Governance as a perspective on world politics", Global Governance, 12, pp. 185-203.
  ➔ http://www.glogov.net/images/doc/GG12_2_Dingwerth_Pattberg1.pdf

Session 3: Historical developments (19th and 20th century)

How did it develop?

Reading material:
- Holsti, K.J. (1992), "Governance without government. Polyarchy in nineteenth-century European international politics", in: Rosenau, James A. and Czempiel, Ernst-Otto (eds), *Governance Without government: Order and Change in World Politics*, Cambridge: Cambridge University Press pp.30-57.
- Zacher, Mark W. (1992), "The decaying pillars of the Westphalian temple: implications for international order and governance", in: Rosenau, James A. and Czempiel, Ernst-Otto (eds), *Governance Without government: Order and Change in World Politics*, Cambridge: Cambridge University Press pp. 58-101.
- Rittberger, Volker and Brühl, Tanja (2001), "From international to global governance: Actors, collective decision-making, and the United Nations in the world of the twenty-first century", in: Rittberger, Volker (ed.) *Global Governance and the United Nations System*, Tokyo: United Nations University Press, pp.1-47.

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Part II

Session 4: Power and Global Governance

How to get things done?

Reading material:
- Barnett, Michael and Duvall, Raymond (2005), "Power in International Politics", International Organization, 59 (1), pp. 39-75.
- Castells, Manuel (2000a), "Materials for an exploratory theory of the network society", British Journal of Sociology, 51 (1), pp. 5-24.
- Cerny, Phillip G. (2012), "Globalization and the Transformation of Power", in: Stein, Michael and Trent, John (eds), Political Power: The Development of the Field, Opladen: Budrich, pp. 185 - 213.

Session 5: The state as a disaggregated actor

No more billiard games?

Reading Material:
- Slaughter, Anne-Marie (2004), A new world order, Princeton: Princeton University

Press. (Introduction and Chapter 4)
- Fraundorfer, Markus (2015), Brazil's emerging role in global governance: Health, food security and bioenergy, Basingstoke: Palgrave Macmillan. (pp. 69-85)

Session 6: Global civil society

Which role for the people?

Reading material:

- Castells, Manuel (2008), "The New Public Sphere: Global Civil Society, Communication Networks, and Global Governance", *The ANNALS of the American Academy of Political and Social Science,* 616, pp.78-93.
- Kaldor, Mary (2003), "The idea of global civil society", *International Affairs*, 79 (3), pp. 583-593.
- Carpenter, Charlie R. (2010), "Governing the global agenda: 'gate keepers' and 'issue-adoption' in transnational advocacy networks", in: Avant, Deborah D.; Finnemore, Martha and Sell, Susan K. (eds), *Who governs the globe?,* Cambridge: Cambridge University Press, pp. 202-237.

Session 7: International norms

Making the world a better place?

Reading material:
- Buchanan and Keohane, Robert (2006), The legitimacy of global governance institutions, *Ethics & International Affairs*, https://www.princeton.edu/~pcglobal/conferences/normative/papers/Session1_Buchanan_Keohane_long_version.pdf.
- Dimitrov, Radoslav (2005), "Hostage to Norms. States, Institutions and Global Forest Politics", *Global Environmental Politics*, 5 (4), pp.1-24.
- Finnemore, Martha and Sikkink, Kathryn (1998), "International norms dynamics and political change", *International Organization,* 52 (4), 889-909.

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Part III – Case Studies

How does it work in practice?

Session 8: Global health governance

Reading material:
- Dodgson, Richard; Lee, Kelley and Drager, Nick (2002), Global Health Governance: A conceptual review, Geneva: WHO.
  ➔ http://apps.who.int/iris/handle/10665/68934

- Wolff, Jonathan (2012), *The Human Right to Health*, New York: W.W. Norton & Company. Chapters 1 & 2.
- McInnes, Colin and Rushton, Simon (2013), "HIV/AIDS and securitization theory", *European Journal of International Relations*, 19 (1), pp. 115-138.

Session 9: Global food security

Reading material:
- Clapp, Jennifer and Cohen, Marc J. (2009), *The Global Food Crisis. Governance Challenges and Opportunities*, Waterloo, Ontario: Wilfrid Laurier University Press, pp.1-58.
  → http://www.cigionline.org/sites/default/files/the_global_food_crisis.pdf
- Schutter, Olivier de (2012), Reshaping global governance: The case of the right to food, *Global Policy*, 3 (4).
- Seufert, Patrick (2013), "The FAO Voluntary Guidelines and the Responsible Governance of Tenure of Land, Fisheries and Forests", *Globalizations,* 10 (1), pp. 181-186.

Session 10: Global environmental governance

Reading material:
- Drexhage, John (2008), "Climate Change and Global Governance: Which Way Ahead?", *Global Environmental Governance (GEG) Briefing Paper,* 2, Winnipeg: International Institute for Sustainable Development (IISD), pp. 1-6, available at www.iisd.org/pdf/2008/geg_climate_gov.pdf.
- Ivanova, Maria and Roy, Jennifer (2007), "The Architecture of Global Environmental Governance: Pros and Cons of Multiplicity", in: Swart, Lydia and Perry, Estelle (eds.), *Global Environmental Governance: Perspectives on the Current Debate*, New York: Center for UN Reform Education, pp. 48-66.
- Kanie, Norichika (2007), "Governance with Multilateral Environmental Agreements: A Healthy or Ill-equipped Fragmentation?", in: Swart, Lydia and Perry, Estelle (eds.), *Global Environmental Governance: Perspectives on the Current Debate*, New York: Center for UN Reform Education, pp. 67-86.

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Two weeks' break

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Part IV

Session 11: Short presentations of the main structure of your essays

Session 12: The future of global governance. A global democracy?

Is democracy the answer to more effective global governance?

Reading material:
- Mcdonald, Kate (2012), "Global democracy for a partially joined-up world. Toward a multi-level system of public power and democratic governance?", in: Archibugi, Daniele, Koenig-Archibugi Mathias and Marchetti, Raffaele (eds), *Global Democracy: Normative and Empirical Perspectives*, Cambridge: Cambridge University Press.
- Slaughter, Anne-Marie (2000), "Building Global Democracy", *Chicago Journal of International Law,* 1 (2), pp. 223-229.
- Archibugi D, Koenig-Archibugi M and Marchetti R (2012) Introduction: mapping global democracy. In: Archibugi D, Koenig-Archibugi M and Marchetti R (eds) *Global Democracy. Normative and Empirical Perspectives*. Cambridge: Cambridge University Press, pp. 1-21.

Session 13: Global Governance – What have we learned?

- Lessons-learned (submission of lessons-learned paper)!!!!
- Feedback
- Essay questions

Further Reading

Arendt, Hannah (1970), *On Violence,* New York: Harcourt, Brace & World.

Avant, Deborah D / Finnemore, Martha / Sell, Susan K (eds) (2010), *Who governs the globe?*, Cambridge: Cambridge University Press.

Ba, Alice D and Hoffmann, Matthew J (eds) (2005), *Contending Perspectives on Global Governance. Coherence, Contestation and World Order*, New York: Routledge.

Barnett, Michael and Duvall Raymond (eds) (2005), *Power in Global Governance,* Cambridge: Cambridge University Press.

Buse, Kent, Hein, Wolfgang and Drager, Nick (eds) (2009), *Making Sense of Global Health Governance: A Policy Perspective*, Basingstoke: Palgrave Macmillan.

Cabrera, Luis (ed.) (2011), *Global Governance. Global Government. Institutional Visions for an Evolving World System*, Albany, NY: SUNY Press.

Cerny, Philip G (1995), "Globalization and the changing logic of collective action", *International Organization,* 49 (4), pp. 595-625.

Clapp, Jennifer and Wilkinson, Rorden (eds) (2010), Global Governance, Poverty and Inequality, Abingdon: Routledge.

Commission on Global Governance (1995), *Our Global Neighbourhood. The Report of the Commission on Global Governance,* Oxford: Oxford University Press.

Dingwerth, Klaus and Pattberg, Philipp (2006), "Global Governance as a Perspective on World Politics", *Global Governance,* 12 (2), pp. 185-203.

Dunoff, Jeffrey L and Trachtman, Joel P (eds) (2009), *Ruling the World? Constitutionalism, International Law, and Global Governance,* Cambridge: Cambridge University Press.

Hein, Wolfgang, Bartsch, Sonja and Kohlmorgen, Lars (2007), *Global Health Governance and the Fight Against HIV/AIDS*, Basingstoke: Palgrave Macmillan.

Hein, Wolfgang and Moon, Suerie (2013), *Informal Norms in Global Governance: Human Rights, Intellectual Property Rules and Access to Medicines*, Farnham: Ashgate.

McKeon, Nora (2014), *Food Security Governance: Empowering Communities, Regulating Corporations*, Abingdon: Routledge.

Rittberger, Volker (ed.) (2001), *Global Governance and the United Nations system,* Tokyo: United Nations University Press.

Rosenau, James A. and Czempiel, Ernst-Otto (eds) (1992), *Governance Without government: Order and Change in World Politics*, Cambridge: Cambridge University Press.

Speth, James Gustave and Haas, Peter (2013), *Global Environmental Governance: Foundations of Contemporary Environmental Studies*, Washington: Island Press.

Weiss, Thomas G and Wilkinson, Rorden (eds) (2014), *International Organization and Global Governance,* Abingdon: Routlegde.

Wolff, Jonathan (2012), *The Human Right to Health*, New York: W.W. Norton & Company.